

COFFEE

FACTS & FIGURES

Excellent Coffee Is Twice As Nice With Ice

(NAPSA)—If you can't think of anything better than a delicious cup of coffee—add ice.

Satisfying coffee blends savored all year long can form the basis of a delightful summer drink with the addition of ice cubes and milk.

Here are some tips for making your own great iced coffee from Jim Meinhold, manager of coffee development at Gevalia® Kaffe, the European coffee company that still counts the Royal Family of Sweden among its loyalists. To commemorate its 150th anniversary, the company recently introduced its newest roast, Gevalia Kaffe Signature Blend—a full-bodied, dark blend of 100 percent Arabica beans created by Gevalia's master taster.

- When brewing coffee for iced drinks at home, use an automatic drip coffee maker (ADC), which delivers the coffee's truest taste. Experts recommend a ration of eight slightly rounded tablespoons to six (eight ounce) cups of water.

- If you choose to add sweetener, do so while the brew is still hot. Cream or milk can be added anytime.

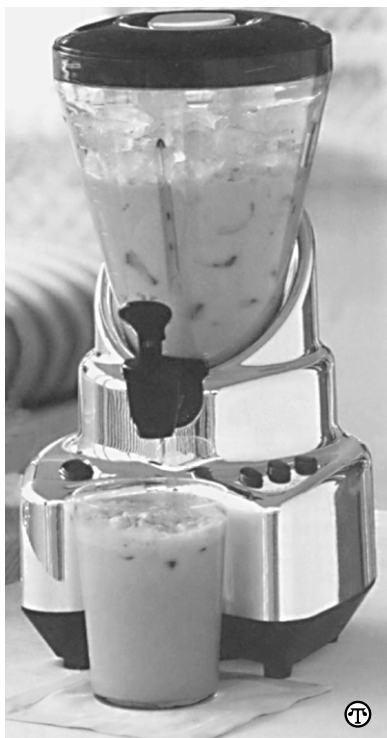
- After brewing, pour the brew immediately over the ice or transfer the coffee into a sealed, heat-proof container and place in the refrigerator to chill.

- Some of the most popular blends used to create iced coffee are those with strong, rich flavors.

- The maximum refrigerator life of iced coffee is three days, so be sure to brew a fresh pot frequently and chill.

- To make iced coffee cubes, pour fresh-brewed coffee into ice cube trays and freeze.

- Turn iced coffee into frozen



Iced coffee—a seasonal treat for the senses—is easy to make and improve at home.

or blended drinks with the addition of ice cream or by adding flavors such as chocolate or caramel syrup.

Recipes can be found at www.gevalia.com.

Gevalia's portfolio features more than 40 exquisite varieties of coffees and teas from distinctive varieties and special flavors to European and limited edition blends. Gevalia offers ground and whole bean coffees in regular and decaffeinated. Gevalia is available through www.gevalia.com or 1-800-Gevalia.