

newsworthy trends

Simple Suggestions To Get The Best For Less

by Alison Deyette

(NAPSA)—Live a gourmet lifestyle on an everyday budget, by following these tips on affordable luxury:

1. Designers who were once only for the rich and famous are now accessible to all. Before you head out to shop for a new wardrobe, don't forget that fantastic high-end designer lines can now be found at some of the top mass-discount retailers. You can also surf online retailers for deep discounts on designer wear with the click of a mouse.

2. Don't give up your morning gourmet coffee ritual. There are premium coffees from trusted brands that you can brew at home for a fraction of the cost. Folgers Gourmet Selections Morning Café was preferred over Starbucks Breakfast Blend in a recent nationwide taste test among those participants who expressed a preference. It was also awarded the distinguished Seal of Approval from the American Culinary Federation for its quality taste.

3. Everyone deserves to be pampered. Treat yourself with weekly manicures and relaxing massages, but don't assume high-end salons are out of reach. Many designate nights where you can get a luxurious treatment from professionals-in-training for less than half of the regular price.



Treat yourself to a gourmet breakfast every day. It's an easy way to get the day off to a great start.

4. Book your dream vacation without breaking the bank. Consider a home swap for your next trip. Several Web sites offer luxurious yet affordable home vacation exchange programs. It's a great way to save on the cost of accommodations, yet still enjoy your dream in an unforgettable setting.

5. Experience gourmet food without the gourmet price. Some discount home-furnishing retailers have sensational food sections that offer gourmet goodies for your next party, the jam for your toast, the spice for your meal or the ultimate gift basket without having to visit a high-end gourmet shop. And you can save up to 60 percent.

For more information, visit www.folgers.com.

• *Alison Deyette is The Fine Living TV Network's Lifestyle Expert and host of "Pocket the Difference."*