

Got Milk? Get Cash

(NAPSA)—Wearing a milk mustache could help fund your college education.

The National Milk Mustache “got milk?” Campaign, in partnership with USA Today, has launched the Scholar Athlete Milk Mustache of the Year (SAMMY) awards, which recognize 25 high school senior student athletes who excel in academics, athletics, community service and leadership with college scholarships.

Winners receive a \$7,500 scholarship, attend an awards ceremony with celebrity guests at the Milk House at Disney’s Wide World of Sports, and appear in a milk mustache ad in USA Today.



High school seniors who think they have what it takes to wear the famous milk mustache can apply at <http://sammy.bodybymilk.com>. A celebrity panel of milk mustache athletes, including Andy Roddick, Steve Nash, Mia Hamm, Michelle Kwan and Tony Hawk will help select this year’s winners. Entries must be submitted no later than 11:59 PM ET Friday, March 7, 2008. Finalists will be named by June 2008.

It’s no secret that milk is good for teens. By drinking three eight-ounce servings of lowfat or fat-free milk each day in place of sugary soft drinks with little or no nutritional value, along with regular exercise and eating smart, teens can help keep their bodies looking toned and healthy. Milk is the only beverage naturally packaged with nine essential nutrients, including calcium for strong bones and protein for building muscle.

To date, the campaign has awarded more than 250 talented teens with more than \$1.5 million in scholarships.