

The Perks Of “Home-Brewed” Coffee

(NAPS)—Brewing your coffee at home is better for the environment and your wallet. According to a new survey, 67 percent of Americans who frequent coffee shops discard their used paper cups into a trash can. That’s 28 billion cups every year that end up in landfills. And cutting just one of those typical lattes each day and replacing it with a premium coffee you brew yourself can save upwards of \$1,200 a year.



Brewing your own coffee will help keep paper cups out of landfills and save you money.

Try these simple tips from the folks at Good Earth Coffee for brewing delicious coffee at home and reap the rewards:

Buy USDA-certified organic coffee; it’s less taxing on the environment and offers a pure, rich-tasting cup.

Try a French press: It makes great-tasting coffee, uses very little energy and doesn’t require a filter.

For coffee on-the-go, take a reusable mug filled with delicious home brew—it will save time, money and the environment.

Make a personal commitment to brew more and toss less. Visit www.goodearthcoffee.com and take the “Brew at Home” Pledge.