

Entertaining Ideas

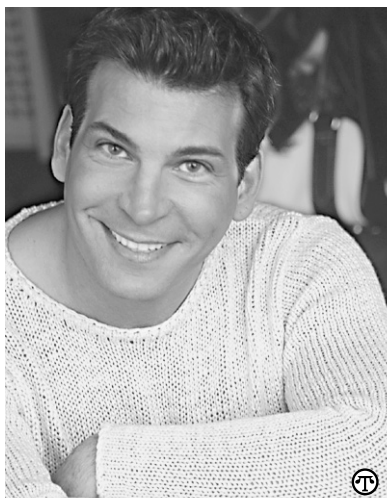
Planning The Perfect Party

(NAPSA)—These days, Americans are finding every excuse they can to have parties. Whether it's a birthday party, a special occasion bash or a casual Saturday afternoon barbeque, everyone's in the mood to get together and spend time with friends and family. Throwing a party doesn't have to be a stressful or even an elaborate affair. With some simple, fuss-free tips from David Tutera, one of the nation's top celebrity party planners and the author of *A Passion for Parties* and *America Entertains: A Year Of Imaginative Parties* any occasion can be transformed into a celebration.

Irresistible food is the key to a successful party. This year, make the dishes you serve the talk of the town. Potato salad made with Hellmann's® and Best Foods® Mayonnaise can be a perfect accompaniment to anything grilled, and it's easy to transform your usual recipe by adding unexpected new ingredients, such as bacon and cheddar cheese. Buy fresh fruit and veggies at a nearby farm stand. These are not only a delicious addition to any fête but are also healthy and require little effort to prepare.

Get the whole family involved—Assign party tasks to each family member. Getting kids to help with setting the table, making desserts or even decorating the house, and calling on guests to bring a favorite dish for a potluck-style party, allows everyone to participate in the festivities (and takes the pressure off of the host).

Dip in!—When you're having a party where not everyone knows each other, nothing breaks the ice and brings people together like a bowl of dip. "Creating a space where people are able to move, mingle and eat will allow guests to have a good time while getting to know one another," notes David



Party planner David Tutera offers a number of tips for planning a summer get-together.

Tutera. Dip all your favorite foods in Hellmann's® and Best Foods® new Dippin' Sauces™ in three delicious flavors—Rockin' Ranch™, Honey Mustard Madness™ and Totally BBQ™, and instantly change the mood of fresh veggies, sandwiches or grilled creations. It's fun for kids and easy to serve, with just one simple squeeze of a bottle.

Be prepared—You never know when there's a party waiting to happen. With a few important essentials you'll be ready for anything, whether you have a month, a week, or just a day to plan. Always have plenty of festive paper products on hand. Any table can be dressed up with colorful plates or napkins. David Tutera says, "Candles are an easy and inexpensive way to make a space look and feel more intimate. It also creates a more dramatic environment."

Throw a fabulous get-together no matter what the occasion. Visit www.hellmanns.com or www.bestfoods.com for party planning ideas and delicious recipes.