

## Wanted! Americans With A Knack For Making Mealtimes Memories Ⓟ

(NAPSA)—Whether it's a special Sunday brunch, a summer long backyard barbecue ritual, or even a memorable midweek dinner, many of life's best memories happen over mealtimes. In recognition, Kraft announces its search to find these special memories and honor the people that make them happen.

"Since mealtimes is often the only chance we get to relax and reconnect with our families, we want to celebrate these special memories," said Stephanie Williams of Kraft Kitchens. "Our goal is to search the country for the most heartfelt ideas that create lifelong memories and honor those behind the magic."

Ten "champions of mealtimes memories" will become members of the Kraft Connections Circle, a consumer advisory circle that will share their mealtimes ideas with families across America and provide real-life insights to new ideas from the Kraft Kitchens. As members, this select group will win a free trip to the Kraft Kitchens and participate in periodic mealtimes idea exchanges. Winners will also receive a Palm VII™ personal handheld device with Internet capabilities to help manage their busy lives (or cash equivalent), a giant gift basket of Kraft products for the entire family to enjoy, and \$200. Mealtimes tips and photos of the winners will be displayed on [www.kraftfoods.com](http://www.kraftfoods.com).

To enter yourself—or someone special you know—in the Search for

the Kraft Connections Circle, write an original essay of no more than 150 words answering the question, "How do I/we make lifelong memories at mealtimes?" Submit your entries via [www.kraftfoods.com](http://www.kraftfoods.com) or send to: **Search for the Kraft Connections Circle**, P.O. Box 81175, Chicago, IL 60601-9998. Be sure to include the nominee's name, address, and daytime and evening phone numbers. If you are nominating someone other than yourself, also include your name, address and daytime and evening phone numbers. The nominated person must be a resident of the 48 contiguous United States and at least 18 years of age or older. Entries must be received by 8/31/01.

For a complete listing of the Search for the Kraft Connections Circle rules, send a self-addressed, stamped envelope to: **Search for the Kraft Connections Circle Rules**, P.O. Box 81175, Chicago, IL 60601-9998, or log on to [www.kraftfoods.com](http://www.kraftfoods.com).

The **Search for the Kraft Connections Circle** is a component of the *Kraft Connections* program, a comprehensive service network of easily accessible mealtimes tools and resources designed to provide families with delicious and inspiring mealtimes ideas to make the most of time with family and friends. *Kraft Connections'* popular service offerings can be found through in-store programs, cookbooks, recipe brochures and the Internet.