COOKBOOK COMP

New Recipes From America's Favorite Kitchen Companions

(NAPSA)—Half of all kitchens in America have one thing in common-a box of Bisquick. Since 1931, it has been an essential ingredient in the American family kitchen, helping generations of cooks prepare easy and delicious home cooked meals. The wellloved bestseller from 2000. "Betty Crocker Bisquick Cookbook" brought classic recipes to hungry fans in a single volume for the first time. Since, cooks have been clamoring for more such recipes to enjoy with loved ones. America's Most Trusted Kitchens was listening and now "Betty Crocker's Bisquick II Cookbook" (256 pages, \$24.95) is here with 130 all new dinners, brunches, lunches. desserts and more.

The cookbook continues the tradition of the tasty and easy-to-prepare dish. Whether a family meal, an intimate dinner for two or a holiday feast, there's a recipe for just about everyone. "Bisquick II" offers new versions of old classics, such as Maple Sour Cream Pancakes and Bacon and Swiss Waffles and updates time-honored favorites with infusions of mouth-watering, contemporary flavors that represent the increasingly diverse American palate. The book also features kidfriendly recipes—whether it's the PB&J Stacks they love to nibble or a fun-to-make "impossibly easy pie" they can prepare with help. A special Kids Love symbol leads parents right to the recipes kids of all ages ask for again and again.

A section on 30-Minute Weeknight Meals, new recipes with eight or fewer ingredients, and other time-saving tips help the ever-busy cook sit down and enjoy a homemade meal with the family without the stress. Chapters on feeding a crowd of 10 to 20 and hassle-free holidays are key to smooth, delightful get-togethers. And, in these increasingly healthconscious times, it's important to



One hundred and thirty all new family-pleasing and versatile recipes—including this salsa pizza with cheese crust—for dinner, dessert and more can be found in a new cookbook.

know what you're eating—helpful, in-depth nutritional information is included with every recipe.

From breakfast to dinner to snacks in between, the cookbook offers the key to extra-special meals the easy way. Families can enjoy delicious, homemade delights like:

• Almond-and-Peach Crusted Pork Chops, Southwest Beef Empanadas, Lemon-Ginger Chicken and other delicious 30-minute meals

• Brunch sensations such as Tiramisu Waffles, Maple Sour Cream Pancakes and Dutch Apple Pannekoeken

• Fantastic, impossibly easy pies—Impossibly Easy Salmon-Asparagus Bake, Impossibly Easy Eggnog Pie and Impossibly Easy Oktoberfest Pie

• Delicious, worry-free holiday baked treats including Pumpkin

Praline Dessert, Grasshopper Cheesecake and Brandy Crème Brûlée Dessert

The new recipes in this muchanticipated book are expected to become classics, continuing the tradition for generations to come.

About Betty Crocker

With 65 million cookbooks sold since 1950, Betty Crocker is the name cooks across America trust. From the classic "Betty Crocker's Cookbook," The Big Red Cookbook, now in its 9th edition, to a wide range of specialty cookbooks nearly 50 in all—Betty has a cookbook for every taste and occasion. All recipes are tested by a team of culinary and nutritional experts to meet high standards of reliability, easy preparation and great taste. For more great ideas, visit www.BettyCrocker.com.