

Entertaining Ideas

Tailgating Tips Score With Football Fans

(NAPSA)—With football season under way, fans are also getting ready for the “game before the game,” a weekly feast that one expert calls “the last great American neighborhood.” We’re talking about tailgating.

Just like the contest on the field, tailgating is a game that requires practice, sure hands, quick reflexes and the ability to work as a team.

To help you kick off the season, here are some tips from Joe Cahn, Commissioner of Tailgating, “the world’s only professional tailgater.”

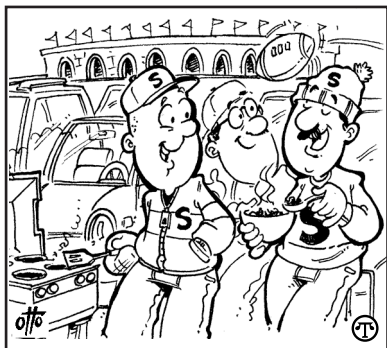
- **Be Prepared.** Make a list of the items you will need for setup, cooking, serving and cleanup, such as plates, napkins, towels, cups, utensils, first-aid kit, trash bags, water, food storage containers, and damp towels to clean hands and face.

- **Keep it Simple.** Plan your menu in advance by doing the prep work a day or two prior to the game, or choose easy-to-tackle products that combine convenience with homemade taste, such as new Campbell’s Chunky chili. Be sure to serve your guests at least one hour prior to kick off. This will give everyone ample time to eat, socialize and clean up.

- **The Early Bird Gets the Space.** Not all parking spaces are created equal. Arrive three to four hours early. Park next to a grassy area or at the end of the parking row, which allows for more room to spread out.

If tailgating in an area for the first time, ask your neighbors if you are parking in someone’s regular spot.

- **Leave the Area Like You**



Experts suggest not to spend more time facing your grill than your friends.

Found it. Stadium parking lots are well equipped with garbage receptacles at the end of each aisle, so be sure to leave the area clean. If you are cooking with charcoal, please dispose of it properly and make sure that all bottles, cans and garbage find a recycling and/or trash bin.

Joe Cahn is a legend in stadium parking lots nationwide and this season, he is teaming up with Campbell’s Chunky Chili to spread the good word about tailgating. He will tack on roughly 30,000 miles to his motor home’s odometer during the 2004 National Football League (NFL) season, as he shares pre-game party rituals with football fans from coast to coast as part of the Chunky Chili Tailgating Tour.

To share in the spirit of the game, Campbell’s will donate one can of soup to local food banks in franchise cities for every mile Cahn travels during the NFL season.

For more information on Joe Cahn and his winning tailgating party tips, visit www.chunky.com.