

Tailgating Tips

Tips To Tackle Tailgating

(NAPSA)—First down or third and goal are important in the eyes of football players, coaches and fans, but the subject of concern in the eyes of a tailgater is rare, medium or well-done. After 10 years of partying in the parking lot, self-appointed Commissioner of Tailgating Joe Cahn has not only mastered the art of tailgating, but he has also found the perfect recipe for combining his love of good friends, fun, football and, of course, food.

A seasoned veteran of the pre-game party, Joe has become a legend in the parking lot, coaching tailgaters on how to make the most of their tailgating experience. Drawing on a decade of tailgating, Joe has the following winning strategies for a top-notch tailgating celebration:

- Be prepared. Make a list of the items you will need for setup, cooking, serving and cleanup. Check off each item as you pack. Remember important items such as plates, napkins, towels, cups, utensils, first aid kit, trash bags, water, food storage containers and damp towels to clean hands and faces.

- Keep it simple. Plan your menu in advance by doing the prep work a day or two prior to the game or choose easy-to-tackle products such as Campbell's Chunky Chili. The Hold the Beans chili can serve as a great topper for hot dogs, burgers or even nachos.

- The early bird gets the space. Not all parking spaces are created equal, making space selection half the tailgating battle. To ensure you find a space to accommodate



Joe Cahn has traveled 300,000 miles in pursuit of tailgating fun.

your group, arrive three to four hours early. Park next to a grassy area or at the end of the parking row, which allows for more room to spread out.

- Avoid the yellow flag—leave it like you found it. Stadium parking lots are well equipped with garbage receptacles at the end of each aisle, so be sure to leave the area clean. If you are cooking with charcoal, please dispose of it properly and make sure that each bottle, can and piece of garbage finds a recycling or trash bin.

This season, Joe expects to tack an estimated 32,000 miles on his motor home's odometer, and for every mile he travels, Campbell's Chunky soup is donating one can of soup to food banks in NFL franchise cities. With each donation he makes, Joe is helping the Chunky Tackling Hunger program raise awareness about the important issue of hunger in America.

For more information on Joe Cahn and his winning tailgating party tips, visit www.chunky.com.