

Good News Department

Savoring Sweet News For The Environment

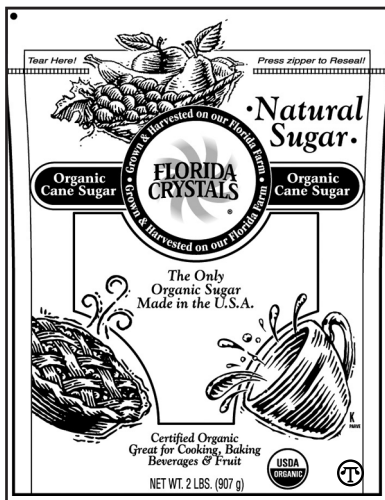
(NAPSA)—Here's some news that will sweeten your day and, hopefully, the days of future generations. The only certified grower of organic sugar in the U.S.A. is finding ways to protect the environment, conserve land and provide clean, renewable energy.

Florida Crystals grows its organic sugar in Florida without chemical fertilizers, pesticides or herbicides on farmland free of prohibited materials three years prior to harvest. Soil is revitalized by rotating sugarcane and rice crops. The company's environmental practices also create a wildlife-friendly atmosphere. Many species of wading birds thrive in its sugarcane fields.

And if these aren't enough reasons to celebrate the increasing popularity of organic sugar, consider the clean, renewable energy that sugarcane can produce.

Sugarcane converts sunlight to energy more efficiently than any other major crop, so the same sugarcane used to produce quality Florida Crystals organic sugar is also used to create clean, renewable energy.

The company's renewable energy facility is the largest of its kind in North America and one of the largest in the world. The facility recycles urban wood waste and sugarcane biomass (bagasse) to produce enough electricity to power its sugar operations, as well as 60,000 homes.



The same sugar that you stir into your tea can be used to make clean, renewable energy.

Its renewable energy facility replaces harmful fossil fuels that contribute to global warming and preserves valuable landfill space. The facility also creates jobs and contributes to economic development in a rural area.

The company recently expanded its renewable energy program by partnering with a university to research ways to convert sugarcane and other biomass to ethanol.

Florida Crystals is committed to producing clean, renewable energy from farm-grown crops to reduce America's dependence on foreign oil. For more information, visit www.floridacrystals.com or call (877) 835-2828.