

100 Bake-Off® Recipes Announced

Vote For Your Favorite For A Chance To Win \$1 Million



Pineapple-Black Bean Enchiladas won the America's Favorite Recipe Award at the last contest, receiving the most consumer online votes. You can help choose this contest's winner and get a chance to win \$1 million.

(NAPSA)—Fire up your computer, turn on the oven and get ready to cook.

The 100 original recipes competing in the upcoming Pillsbury Bake-Off® Contest are available online for testing and tasting. One of the recipes will win the grand prize of \$1 million at the competition in Dallas, April 14-15, 2008. You have your own chance to win \$1 million by voting for your favorite recipe. This 43rd contest offers recipes for pizzas and appetizers to sweet treats, breakfast and brunches, and Mexican-inspired dishes.

From the tens of thousands of recipe entries, contest officials used rigorous screening, taste panels and kitchen testing to select the final 100 recipes. The recipe creators—amateur cooks from across the country—will prepare their recipes in the finals on April 14, competing for a \$1 million grand prize. Seven of the contest prizes will be determined by a panel of judges working in jury room secrecy. One award—the America's Favorite Recipe Award—will be determined by consumers across America.

Online voting will be used to award a prize to one of the Pillsbury Bake-Off® Contest finalists.

And a sweepstakes will give eligible voters their own chance to win \$1 million, too. From now through March 31, 2008, log on to www.bakeoff.com to vote for your favorite recipe among the 100 final recipes competing in the 43rd contest. When you cast your vote for the America's Favorite Recipe Award, eligible voters will also be entered into the "America's Favorite Recipe" Sweepstakes.

The finalist whose recipe receives the most votes will be awarded the \$5,000 America's Favorite Recipe Award during the awards ceremony on April 15, 2008. For the sweepstakes, one lucky voter will be selected in a random drawing from all eligible entries received. If that voter picked the recipe that received the grand prize at the contest finals, that voter will also win \$1 million.

No Purchase Necessary

Open to legal residents of the United States or D.C. at least 18 years of age. Sweepstakes ends March 31, 2008. Void where prohibited. For Official Rules, go to www.bakeoff.com. Sponsored by General Mills, Inc., One General Mills Blvd., Minneapolis, MN 55440.