

NEWS OF WOMEN

THE NUMBER OF FEMALE MOTORCYCLE RIDERS IS ON THE RISE. WOMEN NOW REPRESENT ALMOST TWENTY PERCENT OF MOTORCYCLE OWNERS. AS A RESULT, PROTECTIVE RIDING GEAR AND ACCESSORIES ARE BEING DESIGNED FOR THE UNIQUE NEEDS OF THE FEMALE RIDER. FOR EXAMPLE, WOLVERINE WORLDWIDE, MANUFACTURER OF HARLEY-DAVIDSON FOOTWEAR AND PERFORMANCE RIDING BOOTS AND SHOES, HAS COME UP WITH THE MACKAY RIDING SNEAKER AND THE BRINSER ENGINEER BOOT. THEY KEEP FEET COOLER, DRYER AND BETTER PROTECTED TO GIVE WOMEN A SMART, STYLISH, SAFE AND COMFORTABLE RIDING EXPERIENCE.