

HEALTHFUL EATING

YOU CAN HELP PROTECT YOURSELF AND YOUR FAMILY FROM A NUMBER OF SERIOUS AND COSTLY CHRONIC CONDITIONS—HEART DISEASE, TYPE TWO DIABETES, SOME CANCERS AND OBESITY—BY EATING LOTS OF FRUITS AND VEGETABLES, SAYS THE CENTERS FOR DISEASE CONTROL AND PREVENTION. TO MAKE THAT SORT OF DIET MORE CONVENIENT AND AFFORDABLE, A LEADING VEGETABLE SEED COMPANY INVESTS IN RESEARCH AND DEVELOPMENT TO MEET THE NEEDS OF GROWERS AROUND THE WORLD. ONE EXAMPLE: SYNGENTA CRISP-FRESH WATERMELON VARIETIES THAT STAY FIRMER LONGER—AND MAKE FOR REALLY GOOD WATERMELON FRIES.