

A CLEAN CAR IS MONEY IN THE BANK

KEEPING YOUR CAR CLEAN CAN BE AN EASY AND INEXPENSIVE WAY TO PROTECT ITS VALUE. RICH WHITE, EXECUTIVE DIRECTOR OF THE NONPROFIT CAR CARE COUNCIL, SUGGESTS FIVE SIMPLE STEPS: FIRST, PICK UP DEBRIS, ESPECIALLY IF IT'S NEAR THE GAS OR BRAKE PEDALS. NEXT, CLEAN THE INTERIOR. WASH THE EXTERIOR. WAX YOUR VEHICLE AT LEAST TWICE A YEAR. FINALLY, FIX ANY MINOR PAINT DAMAGE SO IT WON'T GET WORSE. THE COUNCIL'S "BE CAR CARE AWARE" CAMPAIGN PROMOTES REGULAR VEHICLE MAINTENANCE. FOR A FREE "CAR CARE GUIDE," VISIT CAR-CARE--DOT--ORG.