

MAKE MOTHER'S DAY

THERE ARE OVER EIGHTY-FIVE MILLION MOTHERS IN THE U-S. MOTHER'S DAY IS A GREAT TIME TO SHOW HOW MUCH YOU CARE. [BEGIN *SOUND BITE*]: **"THEY SAY WHEN A CHILD IS BORN, SO IS A MOTHER. SHE'S THE ONE WE CELEBRATE OUR MILESTONES WITH AND, AS WE GROW INTO ADULTS, SHE CONTINUES TO TAKE ON MANY IMPORTANT ROLES: FRIEND, MENTOR, TEACHER, HELPING US BECOME WHO WE ARE. HI, I'M JIM McCANN, FOUNDER OF ONE-800-FLOWERS--DOT--COM. TAKE A MOMENT TO TAKE THE OPPORTUNITY TO REMIND ALL THE MOMS IN OUR LIVES HOW IMPORTANT THEY ARE TO US, NOT JUST ON MOTHER'S DAY BUT EVERY DAY."** [END *SOUND BITE*]