

100 WORDS, 30 SECONDS

REUNITING FAMILIES

IMAGINE YOUR LOVED ONES ARE CAUGHT UP IN AN INTERNATIONAL DISASTER OR ARMED CONFLICT, OR THAT THEY ARE ON A MIGRATION ROUTE AND YOU HAVE NO IDEA IF THEY'RE SAFE—OR EVEN ALIVE. FORTUNATELY, THE WORLD'S LARGEST HUMANITARIAN NETWORK CAN HELP. FOR OVER A CENTURY, THE RED CROSS HAS BEEN RECONNECTING FAMILIES SEPARATED BY CONFLICT, DISASTER, MIGRATION OR OTHER EMERGENCY. THE SERVICE IS FREE AND CONFIDENTIAL AND, THANKS TO TODAY'S TECHNOLOGY, MORE EFFECTIVE THAN EVER. IF YOU'RE LOOKING FOR A LOST FAMILY MEMBER OR WANT TO HELP THOSE WHO ARE, CONTACT YOUR LOCAL RED CROSS CHAPTER OR GO TO [RED-CROSS--DOT--ORG](http://red-cross--dot--org).