

JOB-HUNTING HINTS

WHETHER YOU'RE JUST STARTING YOUR WORKING LIFE, LOOKING FOR A NEW JOB OR CONSIDERING AN ENTIRELY DIFFERENT CAREER, USEFUL CONNECTIONS AND GREAT IDEAS CAN BE AT YOUR FINGERTIPS. THAT'S BECAUSE SOCIAL MEDIA SITES ARE GREAT PLACES TO FIND WORK. FOR EXAMPLE, THERE ARE MORE THAN TEN MILLION JOB LISTINGS ON LINKED-IN. HERE ARE THREE IDEAS TO HELP YOU FIND THE ONE THAT'S RIGHT FOR YOU. FIRST, IMPROVE YOUR PROFILE. USE THE PROFILE COMPLETION METER TO SEE PERSONALIZED RECOMMENDATIONS ON WHICH SECTIONS YOU SHOULD ADD. NEXT, PICTURE YOURSELF SUCCESSFUL. PEOPLE WITH A PROFILE PHOTO GET UP TO TWENTY-ONE TIMES MORE PROFILE VIEWS AND NINE TIMES MORE CONNECTION REQUESTS THAN THOSE WITHOUT. FINALLY, CHECK YOUR CONNECTIONS. SEVENTY PERCENT OF PEOPLE GET HIRED AT A COMPANY WHERE THEY HAVE A CONNECTION. IF YOU NEED A CONVERSATION STARTER, CHECK FOR CAREER MILESTONES SUCH AS A JOB CHANGE, CONNECTIONS IN COMMON AND SIMILAR INSIGHTS TO BREAK THE ICE. NOW IS THE TIME TO MESSAGE YOUR NETWORK AND CATCH UP. YOU NEVER KNOW WHO'LL HELP YOU FIND YOUR WAY IN. FOR MORE JOB-SEARCHING SUGGESTIONS, GO TO BLOG--DOT--LINKED-IN--DOT--COM.