

FRAUD-FIGHTING TIPS

A RECENT STUDY BY JAVELIN STRATEGY AND RESEARCH FOUND THAT THE NUMBER OF IDENTITY FRAUD VICTIMS INCREASED BY SIXTEEN PERCENT LAST YEAR, A RECORD HIGH—BUT YOU DON'T HAVE TO BE AMONG THEM. FIVE HINTS CAN HELP. **BE SMART ON SOCIAL MEDIA:** MAKE SURE YOUR PROFILE IS VISIBLE ONLY TO FRIENDS. DON'T ACCEPT FRIEND REQUESTS FROM STRANGERS. **PROTECT ONLINE SHOPPING ACCOUNTS** BY ENABLING TWO-FACTOR AUTHENTICATION. USE UNIQUE PASSWORDS FOR EACH SITE AND BANK ACCOUNT. **GET ACCOUNT ALERTS.** MANY FINANCIAL SERVICE PROVIDERS, INCLUDING CREDIT CARD ISSUERS AND BROKERAGES, WILL SEND YOU NOTICE OF SUSPICIOUS ACTIVITY. IDENTITY PROTECTION SERVICES SUCH AS LIFE-LOCK REGULARLY MONITOR CREDIT REPORTS FOR SUSPICIOUS NEW ACCOUNTS AND SCREEN FOR SALE OF PERSONAL INFORMATION ON THE DARK WEB. **AS SOON AS FRAUD IS DETECTED,** NOTIFY YOUR FINANCIAL INSTITUTIONS, CREDIT CARD COMPANY, WIRELESS CARRIER OR OTHER SERVICE PROVIDER. THIS CAN LIMIT YOUR LIABILITY AND HELP LAW ENFORCEMENT. **GET A FREE FRAUD RISK ASSESSMENT AT LIFE-LOCK--DOT--COM--SLASH--RISK--HYPHEN--CALCULATOR.**