

UNBLUR LIFE

CLEAR SIGHT EMPOWERS PEOPLE TO SEE A BETTER FUTURE. DID YOU KNOW THAT ONE IN SEVEN PEOPLE AROUND THE WORLD CANNOT SEE CLEARLY BECAUSE THEY CAN'T GET AN EYE EXAM OR GLASSES? TOGETHER, WE CAN CHANGE THAT. THIS WORLD SIGHT DAY, JOIN ONE-SIGHT, A NONPROFIT LEADING THE GLOBAL MOVEMENT TO HELP THE WORLD SEE, TO UNBLUR LIFE FOR THE ONE POINT ONE BILLION WHO NEED EYEGASSES BUT LACK ACCESS. (BEGIN *SOUND BITE*): **"CLEAR SIGHT EMPOWERS STUDENTS TO LEARN TO THEIR FULL POTENTIAL, PARENTS TO MORE DEEPLY CONNECT WITH THEIR CHILDREN, AND PROVIDERS TO GET A BETTER JOB AND INCREASE THEIR EARNING POTENTIAL,"** (END *SOUND BITE*) EXPLAINS MONY (MONEY) IYER, SENIOR DIRECTOR OF STRATEGY AND INNOVATION FOR ONE-SIGHT. (BEGIN *SOUND BITE*): **"ACCORDING TO A RECENT SURVEY CONDUCTED BY ONE-SIGHT, OVER HALF OF AMERICANS SAY THAT THE THING THEY WOULD MISS THE MOST IF THEY WERE TO HAVE A VISUAL IMPAIRMENT IS SEEING THE FACES OF THEIR FAMILY AND FRIENDS. THAT'S WHY OUR PROMISE IS SIMPLE—WE WILL NOT STOP UNTIL THE WORLD CAN SEE."** (END *SOUND BITE*) DONATE TEN DOLLARS TO HELP PROVIDE EYEGASSES TO SOMEONE IN NEED. WHEN YOU HELP THE WORLD SEE BETTER, YOU HELP THE WORLD LIVE BETTER. TO MAKE AN IMPACT NOW, VISIT ONE-SIGHT--DOT--ORG--FORWARD-SLASH--DONATE.