

HOW TO BEST THE PEST

THIS INFORMATIONAL MESSAGE IS BROUGHT TO YOU BY TERMINIX. MOSQUITOES AREN'T JUST ANNOYING—BY NOW YOU'VE HEARD SOME ALARMING NEWS ABOUT THEM. LUCKILY, THERE ARE SEVERAL WAYS YOU CAN PREVENT, REPEL OR KILL THESE BLOODSUCKERS THIS SUMMER. IF YOU'RE CONSIDERING MOSQUITO SERVICE FOR YOUR HOME, HERE'S WHAT YOU SHOULD KNOW. MANY TREATMENTS INVOLVE INSECTICIDES, SUCH AS FOGS AND BARRIER SPRAYS. THESE TREATMENTS ARE EFFECTIVE, BUT CAN CAUSE CONCERN FOR PEOPLE AND PETS IF APPLIED INCORRECTLY. FOGGING IS MOST EFFECTIVE WHEN APPLIED AT NIGHT, BUT A COMMON DRAWBACK IS IT HAS LITTLE IMPACT ON DAYTIME BITERS LIKE THE ASIAN TIGER AND YELLOW FEVER MOSQUITOES. BAIT-AND-KILL METHODS ALSO PROVIDE PROTECTION. TERMINIX'S EXCLUSIVE BAIT AND KILL MOSQUITO SERVICE IS ECO-FRIENDLY AND SAFE AROUND CHILDREN AND PETS. IT ATTACKS MOSQUITOES WHERE THEY LIVE—KILLING NINETY PERCENT OF THE POPULATION IN TWO TO THREE WEEKS—AND IS REAPPLIED EVERY FOUR WEEKS TO KEEP MOSQUITOES AT BAY. PERSONAL PROTECTION IS ESSENTIAL. WEAR LOOSE-FITTING CLOTHING AND AN E-P-A-APPROVED MOSQUITO REPELLENT CONTAINING DEET, PICARIDIN (PI-CAHR-I-DIN) OR OIL OF LEMON-EUCALYPTUS TO HELP KEEP THE BUGS AT BAY. BUT MOST IMPORTANTLY, KEEP THESE PESTS FROM BREEDING. DO YOUR PART AND GET RID OF EVEN THE SMALLEST AMOUNTS OF STANDING WATER IN YOUR YARD—CHILDREN'S TOYS, TOOLS, PET BOWLS.