

FAIR PLAY

VISITING A STATE OR COUNTY FAIR IS A SUMMER HIGHLIGHT FOR MANY FAMILIES, WITH ACTIVITIES THAT ARE SURE TO ENTERTAIN CHILDREN OF ALL AGES. BUT DID YOU KNOW THE FAIR CAN BE AN EDUCATIONAL EXPERIENCE AS WELL? THIS SUMMER, BE SURE TO SWING BY C-M-E GROUP AND NATIONAL 4-H'S COMMODITY CARNIVAL BOOTH FOR AN ENTERTAINING AND INTERACTIVE LESSON ON THE BUSINESS OF FARMING! THE COMMODITY CARNIVAL, VISITING ONE HUNDRED AND FIFTY STATE AND COUNTY FAIRS FOR A FOURTH CONSECUTIVE YEAR, SPOTLIGHTS HOW HOG PRICES ARE SET IN THE MARKET AND THE RISKS FARMERS FACE BEFORE SELLING THEIR ANIMALS. PLAYERS MUST CAREFULLY BALANCE THEIR INVESTMENTS IN FEED, MEDICINE AND FARM UPKEEP TO ENSURE THEY BRING A HEALTHY HOG TO MARKET. IN ADDITION TO THE FAIRGROUND ACTIVITY, C-M-E GROUP AND NATIONAL 4-H COUNCIL'S AWARD-WINNING AGRICULTURE EDUCATIONAL APP RISK RANCH OFFERS THE FUN OF RAISING YOUR OWN PIG VIA A DESKTOP OR MOBILE DEVICE. TO CHECK OUT THIS UNIQUE FAIR EXPERIENCE AT A STATE OR COUNTY FAIR NEAR YOU THIS SUMMER, OR PLAY RISK RANCH ONLINE, GO TO C-M-E-GROUP--DOT--COM--SLASH--(THE NUMERAL) FOUR-H-CARNIVAL.