

150 WORDS, 60 SECONDS

UNDERSTANDING OUR ECONOMY

TO UNDERScore THE IMPORTANCE OF THE AGRICULTURAL ECONOMY AND ITS PARTICIPANTS—FOOD PRODUCERS AND AGRIBUSINESSES—A MONTHLY NATIONWIDE MEASURE OF THE HEALTH OF THE U-S AGRICULTURAL ECONOMY HAS BEEN CREATED BY PURDUE UNIVERSITY'S CENTER FOR COMMERCIAL AGRICULTURE AND LEADING GLOBAL DERIVATIVES MARKETPLACE C-M-E GROUP. USING ITS RESEARCH AND AGRICULTURAL ECONOMICS EXPERTISE, PURDUE MEASURES THE CONFIDENCE OF FOUR HUNDRED FOOD PRODUCERS REGARDING THE FARM ECONOMY AND KEY ECONOMIC DRIVERS. FROM A BASELINE OF ONE HUNDRED—MEASURED FROM OCTOBER 2015 THROUGH MARCH 2016—THIS SENTIMENT HAS RISEN TO ONE HUNDRED AND SIX, DRIVEN IN PART BY STRENGTHENING CORN, SOYBEAN AND WHEAT PRICES PLUS FAVORABLE WEATHER CONDITIONS FOR ROW CROP PLANTING. RESULTS OF THE PURDUE-C-M-E GROUP AG ECONOMY BAROMETER ARE PUBLISHED ON THE FIRST TUESDAY OF EACH MONTH. TO LEARN MORE ABOUT THE BAROMETER, THE SURVEY OR THE LATEST RESULTS, VISIT PURDUE--DOT--E-D-U--SLASH--AG-BAROMETER.