

CALLING ALL COACHES

TEAMS LOOKING TO HIT A HOME RUN WHEN IT COMES TO PLAYING BETTER THIS SEASON MAY BE INTERESTED IN A FEW FACTS AND STATS. ANALYZING MILLIONS OF GAMES, THE LEADER IN PRO-STYLE STATS AND LIVE GAME UPDATES FOR AMATEUR SPORTS LAUNCHED "REDEFINING SUCCESS," ANALYZING PLAYER STATS. IT FOUND THREE METRICS THAT COACHES CAN USE TO IMPROVE THEIR PLAYERS AND THEIR GAMES. FIRST, FIRST PITCH STRIKES LEAD TO MORE OUTS, FEWER BASE RUNNERS AND FEWER PITCHES THROWN PER INNING. NEXT, FOCUS ON HITTING THE BALL HARD AND YOUR BATTING AVERAGE WILL TAKE CARE OF ITSELF. FINALLY, A WINNING AT BAT SHOULD BE A QUALITY AT BAT WITH AT LEAST ONE OF THE FOLLOWING: THREE PITCHES AFTER TWO STRIKES, SIX OR MORE PITCHES, AN EXTRA BASE HIT, A WALK, AND A SACRIFICE BUNT OR FLY. TO HELP COACHES AND PLAYERS PUT THIS INTO PRACTICE, TED SULLIVAN, FORMER CLEVELAND INDIAN MINOR LEAGUE PLAYER, CREATED A SOFTWARE PLATFORM CALLED GAME-CHANGER THAT PROVIDES REAL-TIME AMATEUR BASEBALL, SOFTBALL AND BASKETBALL GAME UPDATES, ANALYTICS AND INSIGHTS. IT'S FREE TO COACHES ON IPHONE, IPAD AND THE WEB AT GAME-CHANGER--DOT--COM.