

PRECIS SYNDICATE, INC.

415 Madison Avenue, 12th Fl. New York, New York 10017

180 words, 60 seconds

## AN ANTIDOTE TO THE 'NO VACATION NATION'

When it comes to vacationing, Americans have commitment ISSUES. ON AVERAGE, WORKERS LEAVE NEARLY A WEEK'S WORTH OF VACATION DAYS ON THE TABLE EVERY YEAR. THERE ARE LOTS OF REASONS, INCLUDING TIGHT BUDGETS, WORK RESPONSIBILITIES AND SCHOOL SCHEDULES, BUT PLANNING AHEAD AND COMMITTING TO TAKING TIME OFF CAN BE DONE. ONE GREAT WAY TO COMMIT TO TRAVEL IS TO PURCHASE A TIMESHARE, BECOMING A VACATION OWNER IS A WAY TO COMMIT TO YEARS OF VACATIONING WITH YOUR FAMILY AND FRIENDS. IT SEEMS TO WORK, SOME FORTY-TWO PERCENT OF VACATION OWNERS TAKE AN ANNUAL FAMILY TRIP, COMPARED TO ONLY A LITTLE MORE THAN THIRTY PERCENT OF NONOWNERS. MORE GOOD NEWS: HAVING A TIMESHARE DOESN'T MEAN YOU HAVE TO GO TO THE SAME PLACE EVERY YEAR. Most properties have a vacation exchange program, such as R-C-I, THAT LETS YOU TRADE YOUR TIME FOR RESORT STAYS IN LOCATIONS ALL OVER THE WORLD. FINALLY, IF YOU STILL FEAR COMMITMENT, YOU CAN TRY OUT TIMESHARE ACCOMMODATIONS BY RENTING THEM FOR ONE-OFF VACATIONS THROUGH SITES SUCH AS ENDLESS-VACATION-RENTALS--DOT--COM.