

90 WORDS, 30 SECONDS

TECH TOPICS: THE ELECTRONIC NOSE

IF YOURS IS LIKE MOST FAMILIES, YOU THROW AWAY ABOUT TWO THOUSAND DOLLARS' WORTH OF FOOD EVERY YEAR. THE PROBLEM IS, WHILE YOU DON'T WANT TO WASTE FOOD—AND MONEY—YOU DON'T WANT TO GET SICK FROM EATING SOMETHING ROTTEN, EITHER. THAT'S WHERE THE WORLD'S FIRST HANDHELD, "ELECTRONIC NOSE" CAN COME IN. IT SAMPLES AND ANALYZES THE AIR NEAR THE FOOD AND REPORTS BACK TO YOUR SMARTPHONE OR TABLET ONE OF THREE RESULTS: FRESH, COOK WELL OR SPOILED. CALLED THE FOOD-SNIFFER, IT'S AVAILABLE AT MY-FOOD-SNIFFER--DOT--COM.