

# RADIO ROUNDUP

a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
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96 WORDS, 30 SECONDS

## EMERGENCY PREPAREDNESS

WHEN THE NEXT DISASTER HITS...WILL YOU BE READY TO ACT? HAVE YOU PRACTICED WHAT TO DO? A RECENT SURVEY BY THE FEDERAL EMERGENCY MANAGEMENT AGENCY FOUND THAT SIXTY PERCENT OF US HAVE NOT PRACTICED HOW TO RESPOND TO A DISASTER. FEMA DEPUTY ADMINISTRATOR TIMOTHY MANNING (BEGIN *SOUND BITE*): **“MOST PEOPLE HAVEN’T PARTICIPATED IN A DRILL OR EVEN HAD A DISCUSSION ABOUT DISASTER PREPAREDNESS. AMERICA’S PREPARATHON IS WORKING TO CHANGE THAT. SIGN UP FOR TEXT ALERTS, DOWNLOAD WEATHER APPS, CREATE AN EMERGENCY PLAN AND HOLD A DRILL.”** (END *SOUND BITE*) TO PREPARE YOURSELF AND YOUR COMMUNITY, VISIT [READY--DOT--GOV--FORWARD-SLASH--PREPARE](http://READY--DOT--GOV--FORWARD-SLASH--PREPARE).

***NOTE TO BROADCASTERS:*** THIS INFORMATION IS PROVIDED BY FEMA—THE FEDERAL EMERGENCY MANAGEMENT AGENCY. *SOUND BITE* AVAILABLE ON CD. FOR MORE INFORMATION, PLEASE CALL THE MEDIA RELATIONS DEPARTMENT AT 1-800-222-5551.