

92 WORDS, 30 SECONDS

NEWS FOR OLDER AMERICANS

Using technologies designed for seniors can be a great way for older adults to stay active and connected. For example, there are mobile response apps that seniors can use to connect to the same emergency call centers offered through traditional and mobile medical alert services. With the added confidence from these technologies, seniors can feel empowered to get out of the house and engage in the activities they love to do, even during the winter months. For more information on solutions designed to empower seniors, visit philips—dot—t—o—slash—lifeline.