

73 WORDS, 30 SECONDS

## **BUSINESS TRENDS**

Increasingly, today's tech-savvy businesses see using cloud-based technology as part of a forecast for success. That's because investing in New technology can be a way to invest in your company's future and keep your customer data safe. In fact, a recent survey found sixty-two percent of consumers said they are likely to become a repeat customer of a business that uses modern technology. To learn more, visit modern--dot--biz.