and helpful tips



## NORTH AMERICAN PRECIS SYNDICATE, INC.

415 Madison Avenue, 12th Fl. New York, New York 10017

184 WORDS, 60 SECONDS

## DESIGN A CAR, WIN A SCHOLARSHIP

High school students can draw a valuable lesson from a MAJOR CAR COMPANY'S CONTEST. PUBLIC SCHOOL STUDENTS IN GRADES TEN THROUGH TWELVE CAN TURN THEIR ARTISTIC TALENTS INTO A SIXTY-THOUSAND-DOLLAR SCHOLARSHIP TO THE COLLEGE FOR CREATIVE STUDIES IN THE THIRD ANNUAL DETROIT AUTORAMA HIGH SCHOOL DESIGN COMPETITION. A PRIVATE, FULLY ACCREDITED COLLEGE IN Detroit, the College for Creative Studies educates artists and DESIGNERS TO BE LEADERS IN CREATIVE PROFESSIONS. TO ENTER THE CONTEST, THE STUDENTS DESIGN A NEXT-GENERATION DODGE VEHICLE FOR THE YEAR 2025, AND INCLUDE A FIVE-HUNDRED-WORD ESSAY EXPLAINING WHAT THE DODGE BRAND MEANS TO THEM. THE DESIGNS MUST BE HAND DRAWN. THE FIRST-PLACE WINNER GETS THE SCHOLARSHIP—AS LONG AS HE OR SHE MEETS COLLEGE ENTRY REQUIREMENTS—A LAPTOP, A THREE-WEEK SUMMER AUTOMOTIVE DESIGN COURSE AND PASSES TO DETROIT AUTORAMA, CONSIDERED AMERICA'S GREATEST HOT ROD SHOW. THE SECOND- THROUGH FOURTH-PLACE WINNERS GET LAPTOPS OR TABLETS, A SUMMER COURSE AT C-C-S AND PASSES TO AUTORAMA. ALL ENTRIES MUST BE RECEIVED BY FRIDAY, JANUARY 23. FOR CONTEST RULES AND INFORMATION, STUDENTS CAN VISIT FACEBOOK--DOT--COM--SLASH--DRIVE-FOR-DESIGN.