

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

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193 WORDS, 60 SECONDS

FAIR GAME

MILLIONS OF AMERICANS ACROSS THE COUNTRY ARE GEARING UP FOR FAIR SEASON, A MAINSTAY SINCE THE 1840s. TODAY, STATE AND COUNTY FAIRS ARE A PRIME DESTINATION FOR FOOD AND FUN, BUT YOU MIGHT BE ABLE TO LEARN SOMETHING NEW—ABOUT THE ECONOMICS OF AGRICULTURE. 2014 MARKS THE SECOND YEAR OF C-M-E GROUP AND NATIONAL 4-H COUNCIL'S PARTNERSHIP ON THEIR INTERACTIVE FAIR EXPERIENCE, COMMODITY CARNIVAL. COMMODITY CARNIVAL ALLOWS YOUNG FAIRGOERS TO LEARN ABOUT MANAGING THE RISKS AND COSTS ASSOCIATED WITH PRODUCING AND BRINGING FOOD TO MARKET. YOU CAN CHOOSE THE AMOUNT OF FEED, MEDICINE AND EQUIPMENT COSTS YOU INVEST IN A STEER, THEN TAKE IT TO THE RISK RANCH BOARD TO SEE IF YOU CAN AVOID RISKS IN THE MARKET IN ORDER TO MAKE A PROFIT—AND WIN THAT BLUE RIBBON. THIS YEAR, PLAYERS WILL BE ABLE TO TAKE "RISK RANCH" HOME WITH THEM IN A NEW APP—NOW AVAILABLE FOR DOWNLOAD ON DESKTOPS AND SMARTPHONES. TO CHECK OUT THIS UNIQUE FAIR EXPERIENCE AT A STATE OR COUNTY FAIR NEAR YOU THIS SUMMER, OR TO PLAY "RISK RANCH" ONLINE, GO TO C-M-E-GROUP--DOT--COM--SLASH--(THE NUMERAL)FOUR-H-CARNIVAL.