

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

415 Madison Avenue, 12th Fl.
New York, New York 10017

91 WORDS, 30 SECONDS

DOCTOR'S ADVICE

(BEGIN *SOUND BITE*): **“HELLO, I’M DOCTOR LUCIANN HRUZA, A DERMATOLOGIST IN SAINT LOUIS, MISSOURI, HERE WITH SKIN CARE ADVICE. MOST AMERICANS SPEND ABOUT A HUNDRED MINUTES A DAY IN A CAR—AND THAT CAN ADD UP TO SERIOUS SKIN DAMAGE. THAT’S BECAUSE HARMFUL ULTRAVIOLET A RAYS CAN PENETRATE GLASS, SO YOU AND YOUR FAMILY ARE EXPOSED IF YOUR WINDOWS ARE NOT PROTECTED. THE SKIN CANCER FOUNDATION RECOMMENDS ADDING A SUN-BLOCKING FILM TO YOUR CAR WINDOWS. AND REMEMBER, ALWAYS WEAR SUNSCREEN. YOU CAN LEARN MORE AT SKIN-CANCER--DOT--ORG.”**

(END *SOUND BITE*)

BROADCASTERS’ NOTE: WHILE MAY IS NATIONAL SKIN CANCER AWARENESS MONTH, THIS SPOT CAN BE HELPFUL TO YOUR LISTENERS AT ANY TIME.