

# RADIO ROUNDUP

a collection of features, oddities,  
and helpful tips



**NORTH AMERICAN  
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73 WORDS, 30 SECONDS

## MEET HEALTH CARE'S SECRET WEAPONS: PATHOLOGISTS

THEY ARE HEALTH CARE'S SECRET WEAPONS: PATHOLOGISTS. AS ONE OF THESE MEDICAL DOCTORS EXPLAINS (START *VOLK SOUND BITE*): **“EVERY DAY, PATHOLOGISTS PROVIDE A RANGE OF SERVICES. WE’RE INVOLVED WITH PRENATAL TESTING. WE’RE INTIMATELY INVOLVED IN PAP SCREENING TESTS FOR CERVICAL CANCER. WE’RE INVOLVED IN HELPING IDENTIFICATION OF BREAST CANCER AS EARLY AS POSSIBLE.”** (END *SOUND BITE*) EVERY MEDICAL SPECIALIST RELIES ON THE DIAGNOSTIC TRUTHS THAT PATHOLOGISTS REVEAL—HELPING US ALL LEAD BETTER, HEALTHIER LIVES. LEARN MORE AT [CAP--DOT--ORG](http://CAP--DOT--ORG).

***NOTE TO BROADCASTERS:*** SOUND BITE AVAILABLE ON CD. FOR MORE INFORMATION, PLEASE CALL THE MEDIA RELATIONS DEPARTMENT AT 1-800-222-5551.