

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

415 Madison Avenue, 12th Fl.
New York, New York 10017

83 WORDS, 30 SECONDS

WALK FOR KIDS

(BEGIN *SOUND BITE*): **“I LEARNED TO TIE MY SHOES IN KINDERGARTEN, BUT FOR SOME OF THE KIDS IN CLASS, IT IS NOT SO EASY. FOR NEARLY A HUNDRED YEARS, EASTER SEALS HAS HELPED KIDS WITH DISABILITIES LEARN TO TIE THEIR SHOES AND DO LOTS OF OTHER THINGS THAT HELP THEM EVERY DAY. LACE UP YOUR SHOES AND WALK WITH ME.”** (END *SOUND BITE*)

(BEGIN *SOUND BITE*): **“VISIT W-W-W--DOT--WALK-WITH-ME--DOT--ORG TO JOIN AN EVENT NEAR YOU! AND HELP EASTER SEALS CONTINUE THEIR MISSION TO PROVIDE DISABILITY SERVICES.”** (END *SOUND BITE*)

NOTE TO BROADCASTERS: SOUND BITE AVAILABLE ON CD. FOR MORE INFORMATION, PLEASE CALL THE MEDIA RELATIONS DEPARTMENT AT 1-800-222-5551.