

RADIO ROUNDUP

a collection of features, oddities,
and helpful tips



**NORTH AMERICAN
PRECIS SYNDICATE, INC.**

415 Madison Avenue, 12th Fl.
New York, New York 10017

72 WORDS, 30 SECONDS

A VIEW TO SAVINGS

HOMEOWNERS CAN SEE SAVINGS ON COOLING AND HEATING COSTS USING SOMETHING THEY CAN SCARCELY SEE: WINDOW FILM. DARRELL SMITH, OF THE NONPROFIT INTERNATIONAL WINDOW FILM ASSOCIATION, EXPLAINS (BEGIN *SOUND BITE*): **“THE USE OF WINDOW FILM ON YOUR HOME WILL DO TWO THINGS. ONE, IT WILL SAVE ENERGY. AND TWO, IT WILL REDUCE THE DETERIORATION OF INTERIOR FURNISHINGS AND FABRICS IN YOUR HOME DUE TO ULTRAVIOLET RADIATION.”** (END *SOUND BITE*)
LEARN MORE AT [W-W-W--DOT--I-W-F-A--DOT--COM](http://WWW-I-W-F-A-DOT-COM).

NOTE TO BROADCASTERS: SOUND BITE AVAILABLE ON CD. FOR MORE INFORMATION, PLEASE CALL THE MEDIA RELATIONS DEPARTMENT AT 1-800-222-5551.