

## Make Back-To-School A Breeze With These Essentials

(NAPSA)—Another summer has come and gone, and millions of children, college students and parents are preparing for back-to-school this fall. While supplies such as notebooks and pens are important, the essentials don't stop there when it comes to shopping for a successful new school year.

While your child's school will probably send a list of basic necessities, just about every student can benefit from other must-have items to keep motivated throughout the year. No matter your student's age, keep the school year sweet with the following:

- A lunchbox that's both fun and functional. These are easy to customize with different colors and styles, and make an already exciting daily event (lunchtime!) even more of a treat.



- A planner to keep organized, no matter how crazy the schedule. These range from simple for younger children to more complex, including stylish cover designs as well as monthly, weekly and daily calendars, for older students.

- For high school and college-aged students, consider a high-quality pair of headphones to keep focused during long study sessions at their dorm or library.

- Don't forget the HI-CHEW™! HI-CHEW™, the immensely fruity, intensely chewy candy will bring a burst of happiness to students throughout the day! Available in a variety of flavors and sizes, HI-CHEW™ makes for the perfect studying pick-me-up or a sweet treat at lunchtime. Made with concentrated fruit juices, HI-CHEW™ is gluten free and doesn't contain synthetic colors. It's also individually wrapped, making it great for sharing with friends. No matter your child's flavor preference, there's



**The right supplies—including small, sweet treats—can help your child have a better school year.**

a HI-CHEW™ for everyone heading back to school this year.

For kids always on the lookout for exciting new snacks, try the HI-CHEW™ Superfruit Mix, which features a range of exotic flavors sporting superfruit properties and real chia seeds for that extra boost on long school days. The mix includes better-for-you flavors including Açaí, Kiwi and new flavor Dragon Fruit. For those looking to keep the summer alive, try the HI-CHEW™ Sweet & Sour Mix. Combining tangy and tart flavors, this mix features Grapefruit SOURS, Lemon SOURS and the newest HI-CHEW™ celebrating the fruit of the summer, Watermelon. To get a taste of the tropics from the classroom, pack the HI-CHEW™ Tropical Mix, which includes a refreshing assortment of exotic flavors including Mango, Kiwi and Pineapple.

For fan-favorite flavors that the whole class can enjoy, try the HI-CHEW™ Original Mix Stand Up Bag inclusive of Strawberry, Green Apple, Mango and Grape. This larger size makes it easier than ever to share delicious HI-CHEW™ flavors with friends and other students.

HI-CHEW™ is also available in a go-anywhere, do-anything 10-piece stick pack that fits easily in your backpack, lunchbox or even your pocket! Each stick pack is available in a variety of flavors including Strawberry, Green Apple, Mango, Grape, Banana, Kiwi, and Açaí, making it easier than ever to bring your favorite flavor on the go.

### Where To Get It

You can learn more and purchase HI-CHEW™ online at [HI-CHEW.com](http://HI-CHEW.com).