Avoiding Common Driving Dangers

LEXUS SAFETY SYSTEM+ ADDRESSES THE THREE MOST COMMON ACCIDENT TYPES

The safest accident is the one that never happens, so automotive technology offers some innovative ways to reduce your risk.

“...the driver is sleepy, sick or distracted.

1. Unintended lane departures. These can happen at high speeds and to drivers who are distracted or impaired—but their victims could be anyone.

2. Frontal collisions. To reduce your risk of these, suggests the National Safety Council:
   - Aim your headlights correctly and make sure they're clean
   - Dim your dashboard
   - Look away from oncoming lights
   - Clean the windshield to eliminate streaks
   - If you wear glasses, get the anti-reflective kind
   - Slow down to compensate for limited visibility and reduced stopping time
   - Don't drive if you've been awake for 16 hours or more
   - Stop every two hours to rest.

High Tech: Making a Difference

The experts on vehicle safety at luxury automaker Lexus point out that collision protection starts with collision prevention. And this is where innovative technologies can make a difference. In fact, the brand recently announced that its advanced Lexus Safety System+ (LSS+)—anchored by automatic emergency braking—will be a standard feature in all its vehicles starting with the 2020 model year.

3. Intelligent High Beams: To help provide added visibility for the Lexus driver as well as other motorists, Intelligent High Beams offer added illumination to help keep the driver focused on the road. When the road ahead is clear, the system defaults to high-beam mode, then temporarily switches to low beams when it detects the headlamps or taillamps of vehicles ahead.

4. Dynamic Radar Cruise Control: This system uses radar and camera technology to help maintain a preset speed and following distance from the vehicle ahead. If driving at highway speeds and the road ahead clears, the vehicle returns to its preset speed.

Learn More

For further information, visit www.lexus.com/safety.