Getting Into The Swing Made Easier

(NAPS)—As golf remains a significant piece of business and social culture, it’s important for women to feel confident on the course. Knowing the basics of the game could encourage participation in key business decisions taking place on the course every day. Nearly 5 million women play golf these days and if you’re among them—or would like to be—here are a few facts and tips you should know.

Where To Turn

Lexus, in partnership with the Metropolitan Golf Association, will host another round of complimentary golf clinics this season to familiarize women in the tristate area with the game and spur their love for the sport.

• On May 8, 2019, 6:00 p.m. to 8:00 p.m. at Golf & Body NYC with a special guest speaker.
• On June 20, 2019, 6:00 p.m. to 8:00 p.m. at Bethpage State Park.
• In July 2019 in the Westchester, N.Y. and Conn. area (check the website www.mgagolf.org/wgolf for the latest details).

During each event, attendees are taught the basics of putting and chipping, then offered one-on-one counsel from golf pros.

For further inspiration, there are TED-style talks from female golfing legends. The evening also includes light refreshments, gift bags, and the opportunity to meet other professional women in a fun and casual setting.

What’s Being Done

This is just part of Lexus’s involvement with women’s golf. The company sponsors such legends as:

• Lydia Ko, the youngest player in golf history to be ranked No. 1 in the world.

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• Annika Sörenstam, considered the greatest female golfer of her generation.
• Natalie Gulbis, one of the most popular players on the LPGA Tour.

The car company says that they, like it, carefully hone their craft every day, remain focused on their game and strive for perfection.

Useful Tips

To help your golf game:

1. Swing high. Swing the clubhead several inches off the ground so you’re more likely to swing around your body instead of up and down.
2. Aim to go through, not to, the ball.
3. Give yourself room. Set up with a wide stance, ball forward, weight on your right side and a tilt in your shoulders. Hold the driver far enough away from your body to allow for a big, powerful swing.
4. Follow through. When you finish your swing, 90 percent of your weight should be on the left side, with your hips and chest left of the target.

Learn More

For more information, visit www.mgagolf.org/wgolf and www.lexus.com.