



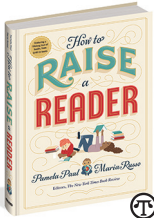
Back To School: Books Parents Should Grab To Help Make Learning More Fun And Effective For Kids

(NAPS)—It's a special time each fall as kids head back to their classrooms, reunite with friends and tackle new lessons. This week's BookBites from BookTrib.com spotlights three books to help parents help their children make learning more fun and exciting.

"How to Raise a Reader"

by Pamela Paul and Maria Russo
(Workman)

Just watch how stressful parents' minds race: Why hasn't my child mastered the alphabet yet? Is my child reading soon enough, fast enough? Will my child get into a good college, get a good job and be economically self-sufficient? What about the future of humanity?



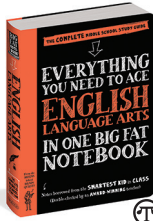
"How to Raise a Reader" is an indispensable guide to welcoming children to a lifelong love of reading, written by Pamela Paul and Maria Russo, editors of The New York Times Book Review. Combining clear, practical advice with inspiration, wisdom, tips and curated reading lists, "How to Raise a Reader" shows you how to instill the joy of reading.

Divided into four sections, from baby through teen, this book offers something useful on every page, whether it's how to develop rituals around reading, build a family library or ways to engage a reluctant reader.

The authors debunk common myths, assuage parental fears and deliver invaluable lessons in a positive and easy-to-act-on way. For expecting parents, experienced parents, grandparents, teachers or concerned caregivers. Buy at <http://workman.com/products/how-to-raise-a-reader>.

"Big Fat Notebooks" Series (Workman)

It's as good as borrowing the notes from the smartest kid in class. The "Big Fat Notebook" series, geared for middle-school students, is a fun way to learn and a perfect next step for any kid who ever grew up on "Brain Quest." It looks and reads like an actual school

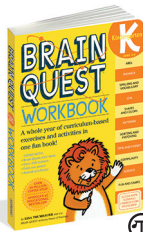


notebook, with critical ideas highlighted in neon colors, definitions explained and doodles in markers that illuminate tricky concepts. The books also feature mnemonics for memorable shortcuts and quizzes to recap it all.

There are five books: "Math," "Science," "American History," "English Language Arts" and "World History." Inside, the reader will find every subject's key concepts, easily digested and summarized. The books are vetted by National and State Teacher of the Year Award-winning teachers. Buy at <http://bigfatnotebook.com>.

"Brain Quest Workbooks" (Workman)

Your kids likely loved "Brain Quest,"



America's No. 1 educational best-seller with more than 46 million copies in print. Curriculum-based but infused with fun, it's trusted by parents and used and recommended by teachers.

"Brain Quest Workbooks" are designed to review and reinforce what kids are learning in the classroom in an instantly engaging, entertaining way. They're billed as a whole year of curriculum-based exercises and activities. There are eight editions—from Pre-K through Grade 6.

"Brain Quest Workbooks" are designed to appeal to kids' natural curiosity, with interactive layouts and easy-to-follow explanations that take the intimidation out of learning. Plus, they are written to help parents follow along and explain key concepts for homework help. Buy at <http://brainquest.com>.

BookBites is a continuing series bringing readers information and ideas for their next read. For more reading ideas, visit BookTrib.com and subscribe to the weekly newsletter.