From a root beer stand to the largest hotel chain in the world, Bill Marriott was the driving force behind Marriott hotels. A new book, "Bill Marriott: Success Is Never Final" by Dale Van Atta, published by Shadow Mountain Press, is his remarkable story. Learn more at www.shadowmountain.com/marriott.

On the Marriott.com blog, Bill recently stated regarding his biography, "Over the decades, I’ve learned you have to trust yourself and follow your instincts. We almost lost the company in 1990 due to a confluence of events beyond our control: the real-estate recession, the Gulf War and the Japanese stock market crash. I feared, at the time, that I had let my father down. Thankfully, we pulled through but not without growing pains...I hope I’ve passed on some important life lessons." Bill also shares with his blog readers that his biography is transparent about some of our mistakes, too. Read more at https://www.blogs.marriott.com/.

This is the tell-all book about Bill Marriott’s family life, his religious life, and the never-before-published stories that made him an international business icon.

Did You Know?

Fascinating details about Bill Marriott's successes and failures. /// Authorized Biography Of Bill Marriott, Founder Of The Largest Hotel Chain In The World, Shares Never-Before-Published Stories That Made Him An International Business Icon

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Bill Marriott, Marriott hotels, book, Dale Van Atta, Washington, D.C., Utah, northeast, business, entrepreneur, hotel, travel biography

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