

# Contest Corner



## Enter the Money Smart Kids Contest to Win Big For Your Child's School

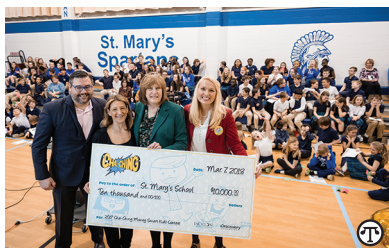
(NAPS)—If you think your kids could be more money conscious, you're far from alone. In fact, according to the National Financial Educators' Council, fewer than one in four children talk to their parents about money with any frequency. Fortunately, teaching kids about managing money can pay off in more ways than one. It can mean thousands of dollars could come to their school and other deserving recipients as part of an inspirational contest.

### What It's All About

For the third year in a row, the Jackson Charitable Foundation, a nonprofit with the mission to advance financial knowledge on a national scale, and Discovery Education, the global leader in standards-aligned digital curriculum resources for classrooms, are running the "Cha-Ching Money Smart Kids! Contest" to help elementary students to become financially empowered adults.

Now through Dec. 12, elementary school teachers and families of students in grades K-6 can enter the contest for the chance to win \$10,000 for their school, plus an additional \$1,000 to donate to charity. The winning school will receive a fun financial literacy event at their school. Entrants pledge to teach kids how to earn, save, spend, and donate.

A fun, engaging path into financial education, Cha-Ching Money Smart Kids! is a financial education program designed to provide critical 21st century skills. Available at no cost to classrooms nationwide, the program provides:



**Kids can have fun learning about money management at home and at school. A smart contest can help.**

- **Music Videos and Game**—Helping children learn money management concepts with lively cartoon characters from the Cha-Ching band. Storylines spotlight the importance of earning, saving, spending, and donating. They also help reinforce healthy money habits.
- **Classroom Activities**—Standards-aligned classroom lessons that pair with the music videos.
- **Educator Guides**—Enhancing educators' background knowledge of financial literacy to better equip them to facilitate the classroom activities.
- **Family Activities**—Offering parents, families, and communities helpful tools to teach their children how to be money smart.

### Learn More

Further facts and financial literacy resources are available at [www.cha-chingusa.org](http://www.cha-chingusa.org) and through Discovery Education Experience at [www.discoveryeducation.com](http://www.discoveryeducation.com).