Patient safety involves the medical professional—and the patient—seeking out or finding of procedures and risks.

A variety of grooms products have been developed to cater to this trend and address its unique challenges. Research shows the four most important issues for men that shave their heads are sun protection, skin moisturization and shine reduction. Traditionally, men have had to use several different products to tackle these needs, but now a new skin care line combines all three of these attributes into one product.

Recommended by dermatologist Marc Mor. For Men Complete Head Care Lotion has changed male grooming with its 'Complete Head Care' concept. Because shorter hairstyles leave more of the head—including the face, neck, ears and forehead—exposed to the elements, it’s important for men to incorporate ‘head care’ into their daily routine. These all-in-one products make it easy.

The line, which also includes a concentrated antioxidant shave gel designed to reduce shaving irritations and to work in after a day off shaving, is available at select fine retailers or online at www.mattelormen.com.