New Kind Of Insurance Policy May Change A Family’s Future

Hope For Future Generations Inspires First Insurance Policy Exclusively For Infertility Treatments

We wanted to know what Americans think about infertility, having children, becoming grandparents and growing a family.

**SO ASKED:**

> “Seeing friends and family experience primary infertility, should they need it."

> “For one in eight couples, the path to parenthood has obstacles but now there’s an insurance policy available from LifeSpring Insurance Services that can mean money won’t be one of them. Learn more at https://lifespringins.com.

Would you be interested in a health insurance policy covering pregnancy-related treatments for infertility?

- 14% Yes
- 23% No
- 6% Not interested
- 53% Depends on the cost
- 17% Don’t know

Infertility affects one in eight couples (Centers for Disease Control), and even more of us worry about it.*

Which of the following people do you know who have received treatment for primary infertility (i.e., the couple has never been able to conceive a pregnancy resulting in a live birth after a minimum of one (1) year of trying)?

- 88% And 88% of parents wouldn’t want their children to have to face the financial hardship of infertility.*

The shadow of infertility creates worry about our families’ futures.

One in three parents (33%) worry their children may suffer from infertility in the future.

Younger adults (ages 18-34) are more likely than their older peers (45%) to worry that their children may suffer from future infertility (45% vs. 27%).

Survey Methodology: Two surveys were conducted online within the United States by The Harris Poll on behalf of LifeSpring. 

Did You Know?

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Lead-in copy for online posting

Growing a family starts a new chapter of life. /// New Kind Of Insurance Policy May Change A Family’s Future

Tag words

couples, parenthood, insurance policy, money, child, baby, infertility, grandparents, Texas

Twitter feed copy

“For one in eight couples, the path to parenthood has obstacles but now there’s an insurance policy available from LifeSpring Insurance Services.* We are removing the stressful financial barrier between tomorrow’s young couples and their dreams of family.”

Google Search Ad

couples, parenthood, insurance policy, money, child, baby, infertility, grandparents, Texas

Outbrain Native Ad

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(NAPS)—Growing a family starts a new chapter of life. And in 2020, parents may feel like it’s more than a chapter: It’s a whole new book. Each chapter has high expectations (and a price tag), including a whole new book. Each chapter has high...