



# Gift Ideas

## Let Flowers Express Your Feelings

(NAPS)—Valentine's is fast approaching, and whether you've been in a relationship for a long time already or you're just beginning one, this is the opportunity to express yourself perfectly. Fortunately, 1-800-Flowers.com offers not only the most beautiful flowers and gifts but also the latest technology to help you make sure you're getting—and giving—the perfect presents.

### See Their Flowers Before You Pick Them

Now, if you're shopping for romantic gestures on your mobile device (and most of us are), a new 3-D/augmented reality feature on 1-800-Flowers.com lets you preview top-selling Valentine's arrangements before you purchase them. It even gives you the option of seeing what the arrangement would look like on your table in your home.

### Love Is Timeless, But...

Your time isn't unlimited. And, if you're like many of us, maybe you waited a bit too long to start looking for their Valentine's gifts. Don't worry. Shopping online via your desktop, laptop, or mobile device is easier than ever at 1-800-Flowers.com. The revamped checkout process makes buying online quick and easy, for one thing. Plus, if you're using the app to shop on the go, the new "Trending Gifts" section has a speedy one-tap buying experience that brings you directly to checkout. And this year you can send complimentary e-cards to sweethearts and "galentines" right from the desktop homepage. Choose from a wide variety of themed layouts and craft your own personalized message.

### Need Inspiration?

If you've been together a while, you probably know what they like. If you're at all unsure, though, 1-800-Flowers.com makes it easy to get their gift right. The very popular Gift Finder tool is now available on the mobile app. You just input information such as the recipient, occasion, and location for tailored gift recommendations. But that's not all:



**Let love bloom this Valentine's Day—and at any time of year—with the beautiful help of pink and red roses or whatever flowers your beloved prefers.**

SmartGift sends a gift link to the gift recipient...who can then decide to swap out the gift for one that's more their style, at an equal or lower price, and decide on the delivery date and address, so they can decide if they want to enjoy it at home or send to the office for all to see

### Keep Love Fresh

It's just not Valentine's without flowers. Here's your chance to try something new! 1-800-Flowers.com strives to offer new, often exclusive gifts every year, and this year is no exception. To represent your enduring love, you can send Magnificent Roses, specially preserved roses selected for their size and perfection, arranged in a beautiful container. Or make a unique statement with Conversation Roses: one dozen beautiful red roses, half embossed with "I Love You" and the other half with an interlocking heart design. And add extra sweetness with a delicious variety of Chocolate Covered Strawberries. Your special someone may just find them—and you—irresistible.

Most importantly, though, enjoy the day, knowing that you've chosen a meaningful way to express your feelings and connect with the most important people in your life.

### Learn More

For further facts and to see and order flowers, go to <https://www.1800flowers.com/valentinesday>.