



Kids Safety First



Kids' Road To Safety[®]

(NAPSA)—Hundreds of young lives can be saved annually if parents understand how to use child vehicle restraints properly.

To help, Mitsubishi funds a nonprofit called *Kids Safety First* that offers free child safety seat inspections at select Mitsubishi Motors' dealerships and provides free educational materials. The organization gives families hands-on instruction from certified child passenger safety technicians on how to select, install and use child restraint systems. Certified technicians have been through extensive training with a national standardized course and have field experience.

It's vital for parents to learn how to install and use child safety seats correctly.

The all-volunteer grassroots organization also provides free automotive child safety materials to police, fire and rescue departments, hospitals, schools and pre-natal centers.

“Your children rely on you to help keep them safe,” explains Jorgen Weterrings of *Kids Safety First*. “We created the program because of our own experiences that child safety seats and booster seats were difficult to select and even more difficult to install correctly. Providing child safety seat inspections is a critical resource for parents and caregivers.”

Dorel Juvenile Group, the world's largest car seat manufacturer, has joined the effort by donating over \$55,000 in car seats over the past three years.

For safety tips and a list of participating dealerships, visit www.kidssafetyfirst.org. For other safety advice, follow Jorgen Weterrings and *Kids Safety First* on Facebook.