

Health Awareness

News For Noses

(NAPS)—Nasal congestion is nothing to sneeze at. It affects roughly 20 percent of the population and is associated with reduced quality of life, difficulty sleeping, reduced daytime performance, and increased need for healthcare. In addition to the physical misery, it has been estimated that the financial impact of chronic congestion is more than \$5 billion to \$10 billion annually. Fortunately, scientists are coming up with new and better ways to deal with the problem.

New Device

That's good news since, until recently, most of the current treatments for nasal congestion and rhinitis were drugs that must be regularly ingested in the form of nasal sprays (decongestants or steroids), pills (decongestants or antihistamines) or uncomfortable nasal irrigators, each of which has its own side effects and risks. In addition, current treatments provide only partial or temporary relief.

Now, however, there's a patents-pending device that uses a combination of gentle acoustic vibrations and light, resistant pressure to help open nasal breathing and relieve nasal congestion, naturally—in as little as three minutes.

Called SinuSonic, it consists of a fully disposable medical-grade silicone nosepiece on a resin body. A flutter valve on top creates gentle, self-guided oscillating expiratory resistance.

A recent study published in the prestigious International Forum of Allergy and Rhinology (IFAR)—the official



People who suffer from allergies or congestion now have a clinically-proven congestion relief that works.

journal of the American Rhinologic Society (ARS) and the American Academy of Otolaryngic Allergy (AAOA)—found the relief from chronic nasal congestion can be life changing. Eighty percent of participants enjoyed a clinically relevant improvement.

Doctor's Opinion

“We were excited to see measurable positive changes in both objective nasal airflow as well as patient-reported symptom scores and quality of life,” said Dr. Rodney Schlosser, an internationally known sinus specialist and one of the lead researchers on the study. “Our initial results demonstrate that SinuSonic is a safe and effective treatment alternative to conventional pharmacologic and surgical treatment for these patients.”

Learn More

To see the device in action or purchase online, go to www.SinuSonic.com.