



Honoring The Selfless

(NAPS)—At a time when their efforts were desperately needed, organizations helping to combat the effects of the coronavirus, champion equality and diversity, and provide medical care for those in need headlined this year's .ORG IMPACT Awards. The awards, presented by Public Interest Registry, recognize organizations that are healing, helping, and inspiring others around the world.

Days for Girls International was the recipient of the .ORG of the Year Award for its efforts to promote health for millions of women and girls and prevent the spread of COVID-19 through its Masks-ForMillions Campaign. "Every day, Days



for Girls is empowering women and girls to achieve their dreams by providing critical education and health resources to those who need them," said Jon Nevett, the CEO of Public Interest Registry, which acts as operator of the 10 million-plus .ORGs around the world.

Other .ORG of the Year recipients included Kayla Cares 4 Kids—an organization Kayla Abramowitz founded at age 11—that collects and donates entertainment and educational items to children's hospitals nationwide, and Change Labs, which promotes diversity, inclusion, and equity by increasing the number of Native-owned small businesses operating in Native communities. "Their work is a critical part of providing equity and opportunity to Native Americans seeking to achieve their dreams by becoming small business owners," said Nevett.

Public Interest Registry established the .ORG Impact Awards to recognize, honor and reward organizations on the .ORG domain that are making an incredible positive impact in their communities and the world around them. The company donated a total of \$85,000 USD to this year's recipients. "These organizations embody what motivates PIR every day. They are filled with selfless people who throughout even the toughest of years looked beyond themselves to their communities," said Nevett.

For a complete list of finalists and winners of the 2020 .ORG of the Year Awards, please visit <https://orgimpactawards.org>.