

86 WORDS, 30 SECONDS

OUR HEALTH

OVER A HUNDRED THOUSAND AMERICANS, MOSTLY BLACK AND MULTI-RACIAL, HAVE SICKLE CELL DISEASE. WHILE MOST CAN'T FIND A LIFE-SAVING BONE MARROW OR BLOOD STEM CELL MATCH, GIFT OF LIFE MARROW REGISTRY WORKS TO CHANGE THIS. THE NON-PROFIT FACILITATES STEM CELL AND BONE MARROW TRANSPLANTS AND ENCOURAGES AFRICAN-AMERICAN, CARIBBEAN AND BI-RACIAL PEOPLE TO JOIN THE EFFORT. ITS "BLOOD IS THICKER" CAMPAIGN STATES EVERYONE HAS THE POWER TO SAVE A LIFE WITH A SIMPLE CHEEK SWAB. HEALTHY VOLUNTEER DONORS, EIGHTEEN TO THIRTY-FIVE, CAN REGISTER. LEARN MORE AT GIFT-OF-LIFE--DOT--ORG--SLASH--BLOOD-IS-THICKER.