

Pointers For Parents

How To Scratch Head Lice Off Your List Of Worries

(NAPS)—One of the most common human parasitic infestations around, head lice affect an estimated 6-12 million Americans annually, most of them children.

If your kids are at risk, here's something you should know: Catching lice early is vital to helping stop the spread of these itchy pests.

What To Do

- Since it can take 4 to 6 weeks for symptoms such as itching to show up, it's a good idea to make weekly lice checks a habit at home to stop an infestation before it gets out of control.
- Don't share items that touch the head. Teach children to keep their hats, helmets, brushes, headbands, scarves and other items to themselves.
- When possible, have children wear long hair pulled back.
- Catch it early. If you notice your child scratching his head, do a thorough check.
- Act quickly. If you are notified of an outbreak, immediately check your child's hair, searching for nits close to the scalp or sores from scratching at the nape of the neck or behind the ears. Check all family members using a nit comb. Apply a 50/50 solution of conditioner and water to the hair to make combing easier. Work under bright light and watch for movement. Examine the comb after each stroke.
- Don't worry and don't blame the child. Even if your kid does bring home lice, it's not the end of the world. There are affordable pesticide-free over-the-counter products that can help you treat the problem without having to spend a lot of time or money on going to a clinic.

Here's How To Handle The Problem

Treat anyone who's infested. There are more options than ever before for treating head lice, however not all products work the same. With lice growing increasingly resistant to traditional over-the-counter pesticides, look for a pesticide-free treatment that's clinically proven effective against super lice and eggs. If a product doesn't specifically say it "kills" lice and eggs, it won't. Some products are



LICE LETTER? DON'T WAIT FOR THE ITCH

IF YOUR CHILD HAS BEEN EXPOSED TO LICE IT'S TOO LATE FOR A REPELLENT

THEY'RE PROBABLY HIDING ON YOUR CHILD'S HEAD YOU NEED TO KILL THE LICE!

SHAMPOO DAILY WITH VAMOUSSE LICE DEFENSE	VS.	NO ACTION TAKEN
 <p>EXPOSED TO LICE</p>	 <p>HEAD LICE LIFE CYCLE</p> <p>DAY 0 Egg (Only Lice Detected)</p>	 <p>EXPOSED TO LICE</p>
 <p>DAILY SHAMPOO KILLS UNDETECTED LICE</p>	 <p>DAY 4 Egg (Not Yet Laid)</p>	 <p>LICE INFESTATION GROWS UNDETECTED</p>
 <p>AFTER 2 WEEKS LICE ELIMINATED</p>	 <p>DAYS 7-10 NIT (Hatched Egg)</p> <p>DAYS 14-21 NIT (Hatched Egg)</p> <p>4-6 WEEKS LICE INFESTATION</p>	 <p>AFTER 4-6 WEEKS LICE INFESTATION</p>

GET PESTICIDE-FREE DAILY LICE KILLING POWER

You can be prepared to protect your family even before the dreaded "lice letter" comes home.

designed only to make removal combing of lice easier. Vamousse Lice Treatment comes in a convenient mousse formula that kills lice and eggs before they hatch, while they are still in the hair. In just one application it attacks the full life cycle of adult lice and eggs so there's no waiting for the eggs to hatch and then treating again. This decreases the hassle and the risk of spreading lice throughout your family.

Once exposed to lice, it's too late for a repellent. Stray lice may have already been contracted. Nits and scurrying lice are so small that they can easily be missed during a parent's visual inspection of a child's hair. If you don't find lice but are still concerned or have just treated a child, you can switch the whole family to a daily lice defense shampoo such as Vamousse Lice Defense for two weeks. It's gentle, pesticide-free and used just like regular shampoo, yet laboratory studies have shown it can kill lice with each use.

Learn More

For further facts and tips, visit www.vamousselice.com

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