



Cleaning Up The Laundry Crisis

(NAPS)—Every day, people miss out on educational, employment and social opportunities simply because they do not have access to clean clothes. Laundry services in transitional housing and community centers is an integral part of helping them manage through the variety of challenges they may face.

When housing, jobs and family support are unstable, finding a washer and dryer is not simple. To help address this basic need crisis, branches of CSC ServiceWorks, Inc. (CSC), the industry



Access to clean clothes can help people get the jobs, education and family life they need.

leader in laundry solutions, participate in the company's national effort to donate \$250,000 in commercial-grade washer and dryer equipment and in-kind maintenance service. With nonprofit organizations, they seek to increase the capacity of local organizations that need to keep older and inadequate equipment running.

To that end, CSC partnered with Social Current, whose powerful network of over 1,800 engaged entities works to create a society where all people can thrive. Local CSC teams pair up with high-demand community centers within this network, assess their laundry operation needs and install appropriate equipment. Furthermore, CSC provides ongoing maintenance service to ensure clients of the organization are not left without the comfort of clean clothes. Collectively, this initiative is expected to serve hundreds of community members every week.

Through its CommunityWorks initiative, CSC ServiceWorks helps people prepare for success at school, work and life. The company applies its resources, talents, and skills to spotlight the mostly hidden laundry crisis and rally others to take action. For more information, visit cscsw.com/signature-services-program.