

Career Corner

Do you PHIT? Why A Career in Public Health Informatics Might Be for You and How to Get the Training You Need

From the Public Health Informatics & Technology (PHIT) Workforce Development Program

(NAPS)—Are you looking to pursue a career in health care but don't think direct patient is right for you? Perhaps you like analyzing trends and utilizing the latest technology? Or maybe you're passionate about making a difference in your community? A career in public health informatics could be for you!

Public health informatics is an exciting and rapidly growing field that brings together public health and data science to improve people's lives. Professionals in this field know how to connect people, technology and information to inform decision making that improves health outcomes across communities.

Career Paths

Public health informatics offers a pathway to making an impact in health care. By pursuing an education in this field, you can be at the forefront of the latest digital tools and trends, while also helping to improve the lives of others.

According to the U.S. Bureau of Labor Statistics, the related field of health information technologists and medical registrars has a job-growth outlook of 16% over the next 10 years, which is much faster than average. Various employers, from health IT start-ups to hospitals to public health departments and community health centers, need specialists trained in health data science.

Do you PHIT?

Are you interested in joining the movement to advance public health? There are opportunities to pursue an



Virginians can do well and do good with a career in public health informatics.

education in public health informatics in Virginia.

Norfolk State University now offers an online Master of Health Informatics (MHI) in the Health Informatics degree program under the College of Science, Engineering, and Technology. The MHI program is now accepting applications for the fall 2024 semester. Find out more at www.nsu.edu/nursing-and-allied-health/mhi-health-informatics.

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